



# Colour single and multifunction printers

Reliable. Secure. Productive.



CX625ade + 650 Input



## No longer a printer but an intelligent device

Today's business environments are ever-evolving. The workplace has gone beyond the ability of any single device to reach the efficiency and productivity requirements of today's 24/7, technology-savvy, always-connected workforce. The era of treating printers as purely standalone devices and task-specific machines is over. A new breed of printers are intelligent devices equipped with the latest business solutions to address the most demanding needs of consumers.



### The Lexmark DNA is where it all begins

The product design goals and shared attributes that characterise every device in the spectrum of Lexmark products constitute a sort of unique "DNA" that makes them truly intelligent devices.

### Reliability

Lexmark is serious about reliability. It's a key design component of all our devices. Whether it's support for millions of pages, sturdy steel frames, or long-life components, each device has been designed with a particular kind of user in mind.

Our philosophy is to build devices that meet the ever-demanding needs of varied buyers, making sure we understand the different use-case scenarios and environments. This deep approach to customer understanding has led to design changes across many product dimensions. For example, we've implemented more robust and user-friendly features such as paper tray detents to fully close the drawer and provide tactile user confirmation. We've developed auto-recovery and jam-assist algorithms to help keep devices online, with at-a-glance action guidelines to help customers quickly and easily clear occasional jams. Advanced monitoring tools that help you watch over the fleet and respond proactively are built into every Lexmark device. This determined focus on reliability is part of the reason why Lexmark's award-winning devices offer excellent value that delivers high return on investment.

### Security

Lexmark maintains a tenacious yet quiet focus on security. We work in the background, hardening our devices and software, earning third-party certifications and partnering with customers to enhance and augment their overall security practises. It's a proven, decades-long, no-hype approach to help keep customer output environments safe. Our comprehensive approach to product security provides a full spectrum of security capabilities. As a result, Keypoint Intelligence - Buyers Lab honoured Lexmark with a prestigious BLI PaceSetter award for Document Imaging Security\*.

Secure access features restrict who can use your devices and what they can do. Network security features protect devices from unauthorised access over network interfaces. Secure remote management provides a wide range of tools and device capabilities to effectively manage a fleet of networked laser printers and multifunction products to make sure they are always up to date. Hard disk security helps to protect information stored on the device against unauthorised access and hacking.

Our document security solutions require authentication before a user can access functions on the printer or multifunction product (MFP), including copy, fax, scan, or the retrieval of printed output, eliminating unclaimed jobs sitting on the printer.



\* Award based on Western Europe data

## Data privacy

Like most companies, Lexmark closely monitors the development of data privacy regulations around the world, including the General Data Protection Regulation (GDPR) created in the EU. In response, Lexmark has established a robust privacy organisation tasked with ensuring our systems, process and people properly handle all types of data across the company.

Lexmark printers and MFPs provide multiple, built-in security features that help customers meet many of their data privacy requirements, including access controls, audit logs and embedded OS protections. These features are available across our entire product line.



## Productivity and performance

Productivity equates to performance, which is another attribute in our products' DNA. Performance is most commonly associated with printing, copying, or scanning quickly, and Lexmark's devices were built to go above and beyond in that arena. Performance is also demonstrated in our portfolio of ready-to-use solutions for specialised industries. Performance also equates to less downtime, a Lexmark standard that has driven us to develop extra-high-yield Unison Toner delivery systems, and replaceable imaging components that last up to 720,000 pages. Our multi-core processor colour platform devices support outputs at up to 57 pages per minute (A4)\*\*.

The consistent use of open technology standards and software integrations allow apps and connectors to move information seamlessly from paper, to electronic storage, to enterprise applications to fully complete many processes without traditional manual steps. The Lexmark product lineup ultimately is not only about fast, efficient and smart devices. It's more about the way the Lexmark devices maximise a team's productivity.

## Flexibility

Flexibility is the differentiator that gives every Lexmark product the ability to adapt to user needs as their business evolves. Our wide product line offers a variety of features, built for workgroups small to large.

Lexmark's Embedded Solutions Framework (eSF) lets users load and run software solutions tailored to their specific need or industry - a fundamental building block of our hardware's flexibility. Properly configured, apps installed on our intelligent devices can interact with users' unique processes, applications and data repositories, with custom icons to drive each process, if desired.

Lexmark devices have a tested and easy-to-implement library of apps that connect information to the applications businesses use most: SharePoint, RightFax, Google Drive and more, thanks to our commitment to industry-leading applications.

Updates are flexible, too, with new functionality and features delivered via firmware upgrades and genuine Lexmark accessories - extending product life and adding value to devices without having to purchase the newest hardware model.

\*\* Print and copy speeds measured in accordance with ISO/IEC 24734 and ISO/IEC 24735 respectively (ESAT). For more information see: [www.lexmark.com/ISOspeeds](http://www.lexmark.com/ISOspeeds).



## Ease of use

Ease of use starts with the crucial connection between users and their Lexmark devices, through our e-Task interface. Users can easily walk through each step using an intuitive icon- and text-driven user interface. This consistent interface across every Lexmark device ensures users always know what to do and guides them through the entire process from changing supplies to adding paper.

Phone and tablet users interact with today's most advanced devices, and this similar omni-touch user experience is available in our devices so you can expect to get the work done quickly and easily. Our devices work the way you expect them to - with a consistent and intuitive user experience across the portfolio - and in perfect sync with the other devices you depend on to get work done.

## Quality

Lexmark devices are featured with our exclusive Unison Toner that helps achieve consistently outstanding image quality from the first page of a toner cartridge to the last. Our devices let you print on a wide variety of complex media, including paper, vinyl, polyester and so much more. Also, users don't need to re-print faded pages, or shake the cartridge to use all its toner. With engineering designed to maximise uptime built into every device, users can concentrate on their work, not maintenance chores.

Unison Toner's unique low friction qualities increase toner flow, and contribute to its ability to transfer efficiently to the page - so there's less toner waste. Unison toner reduces internal wear on long-life components and protects the print system. This new print system - with a separate toner and imaging unit design and a high-yield fuser - maximises the longevity of these components and delivers long-term reliability, ultimately saving time, money and the environment.

Features like file compression and accurate scanning are critical, too. Built-in image processing can automatically straighten pages, remove spots and improve image contrast - leading to more readable pages and better conversion to text.

## Colour capabilities and management

**Accurate colour:** Lexmark colour devices provide both PANTONE® calibration and embedded colour sample pages to help you nail stunning colour at the design stage. Lexmark Colour Replacement technology combines spot colour replacement and RGB replacement for precision matching of critical colours such as those found in corporate logos. It's colour so accurate, you can do everything in house and on demand.

**Flexible colour:** Our colour technology provides an exhaustive list of colour controls that can minimise risk associated with the expense of colour print. Black and white lock lets you specify restricted time windows when the printer can print colour. Colour permission restricts the access to colour printing to authorise users only. Proof then print lets you check the document before you print to reduce waste of multiple print jobs. Toner saver lets you select from three toner levels to reduce toner usage. Colour saver reduces toner on colour graphs and photos, but leaves text readable. Coverage estimator allows users to estimate the cost to print a colour page before printing. In addition, when colour toner supplies are empty, the user can choose to run in mono only mode until colour toner is replaced.



## Manageability

Manageability is a trait of all Lexmark devices. Our devices are designed to interact, allowing you to discover devices, track assets, monitor and correct issues, and proactively manage even the largest fleets. Exclusive MarkVision Enterprise software scales control from a handful of devices to thousands, through a Web-based interface that grants access based on individual users' roles and responsibilities.

Personalised and custom configuration settings can easily be handled on Lexmark devices to cater to unique business needs from corporate-wide policy down to the process or application level. With Lexmark, you can distribute digitally-signed app and firmware updates to keep all your devices in sync and, while minimising the risk of viruses and worms.

Optimise print queue management, control device usage policies, simplify mobile printing options, and provide support for secure print release with Lexmark Print Management. With integrated tracking and accounting tools to analyse usage patterns, you'll have the information you need to more effectively manage your output infrastructure.



## Sustainability

Lexmark continuously seeks new ways to reduce our footprint. Whilst making great strides in waste reduction at our global manufacturing facilities, we also provide an opportunity for our customers to reduce their waste and increase the number of Lexmark products that are reused and recycled.

By incorporating Life Cycle Assessment results in our product design process, we develop sustainable products that combine high standards of performance, efficiency and environmental stewardship through each life cycle stage. At the end of product life, Lexmark recovers components and parts to reuse or recycle through: the Lexmark Cartridge Collection Programme (LCCP)<sup>\*\*\*</sup> and the Lexmark Equipment Collection Programme (LECP).

Our extensive cartridge collection network has made Lexmark an industry leader in the recovery, remanufacturing and recycling of used toner cartridges. In 2016, through the efforts of Lexmark customers, more than 38 percent of the total toner cartridges shipped worldwide were returned through the LCCP. In some regions, the return rate was higher. For example, the United States continues to average approximately 50 percent return rates. We estimate the industry average collection rates to be between 20 and 30 percent.

<sup>\*\*\*</sup> LCCP is not available in Asia Pacific Countries (APC) (except Australia and New Zealand) and the People's Republic of China (PRC).

## Accessibility

Accessibility solutions are woven into the design of all Lexmark devices to meet the specific needs of people with varying levels of abilities. We have established external relationships with design experts and accessibility analysts, to draw on their insights to improve our future products and solutions. We also seek input from customers with disabilities to better understand their unique requirements. We visit our customers to discuss how our printing and software solutions can increase productivity in the workplace. We also meet with them to see how they currently use Lexmark solutions and to hear their ideas and suggestions for future solution applications. The result is innovative approaches that make it easier to use our systems to accommodate a wide range of unique user needs while also addressing a variety of accessibility guidelines and regulations.

The Lexmark Accessibility Council has also established relationships with accessible design experts and accessibility analysts, such as the American Foundation for the Blind (AFB), the American Printing House for the Blind (APH), and Bluegrass Council of the Blind (BCB). We draw on their insights to improve the design of future products and solutions. The result is innovative accommodations that make it easier to use our systems and address a variety of accessibility regulations and guidelines, including Section 508 and EN 301549.



## Managed Print Services (MPS)

Lexmark Managed Print Services provided through an innovative technology-based approach in a single global system anticipates the needs of the fleet enabling our team to take pre-emptive, automatic action with proactive consumables replenishment and predictive service. Made possible by seamless integration with Lexmark print devices, we continually monitor alerts and deep sensor data within our devices to develop sophisticated algorithms that predict when a device will need attention. Also, this rich data provides greater insight into root causes when a service call is required. Lexmark MPS creates an “always on” environment - driving down helpdesk calls and call time, reducing the need for service dispatch and avoiding disruptions to users and IT staff.





At Lexmark, we know that it's when these two sources collide and intersect that information errors, security breaches and process delays often occur. That's why our solutions are designed to bring paper and digital information together and streamline processes, regardless of source. Our solutions resolve print management inefficiencies, address security breaches and threats, and enhance business process automation to tackle the most unique industry information challenges.

## Industry knowledge

Lexmark has industry knowledge and solutions built for the way you work. Today's businesses are more vast in size and scope than ever before, and are constantly faced with the daunting task of managing information from two connected, but different sources: print and digital.

Be more efficient and be productive much faster with a consistent intuitive user experience, mobile connectivity, easy business process automation, full-spectrum security and seamless access to a growing library of solutions to meet the most demanding business requirements.

## Colour Single Function Printers



## Colour Multifunction Printers



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